

NOBI CLASSMATE PC VS STANDARD NETBOOKS



Value Proposition	Important User Requirements	Nobi Convertible 10.1"	Nobi Clamshell 10.1"	Standard 10.1" Netbooks	Standard 10.1" Tablet
Increased Protection	Durability and Design Characteristics	Designed to survive up to 60cm (2.3ft) drop on hard surface. (2) Hard disk shock protection built in. MORE durable than any tablet ¹	Designed to survive up to 60cm (2.3ft) drop on hard surface. (2) Hard disk shock protection built in. MORE durable than most notebooks ¹	No standard drop test. LESS durable than notebooks	No Standard drop test. LESS durable than most notebooks
	Ergonomics and Transportability	Built-in case and handle for extra protection and easy transportation	Built-in case and Handle for extra protection and easy transportation	No Built-in Case and Handle, easy to drop and damage	No Built-in Case and Handle, easy to drop and damage
	Environmental Water and Dust Protection	Water-resistant keyboard, touchpad, and LCD screen withstands inadvertent liquid spills. Designed to meet IP4 dust resistance test criteria	Water-resistant keyboard withstands inadvertent liquid spills	Not water nor dust resistant	Not water nor dust resistant
Better User Experience	Feel Bundled	Industrial rubber surface gives a more rugged feel and better grasp. Child Friendly Design with rotating webcam	Hard shelled with kid friendly design	Standard notebook design	Standard notebook design
	Software Usage	Education Softwares including SMART software suite (by request). Touchscreen optimized programs such as E-Book Reader, Note-Taking program, Art Drawing program, video/picture capture, and hand writing recognition. Other extras include USB Generation Tool for image backup and HDD protection	Education Softwares including SMART software suite (by request). E-Book Reader Software included	No education software	No education software
		Purpose built for education, touchscreen allows for inking (resting palms on screen for notetaking)	Purpose built for education, rugged design for kid's usage	Not purpose built for education	Not purpose built for education, multi-touch screen for entertainment, not for inking
Environmental Friendly	Energy Consumption and Compliance	More power efficient - designed to be Energy Star 5.0 compliant	More power efficient - designed to be Energy Star 5.0 compliant	No advanced environmental issues addressed for personal computers	No advanced environmental issues addressed for personal computers

¹60cm concrete slab condition for non-operation free drop