



I need tools that just work.

Windows 7 Professional for small and midsize businesses

» AT A
GLANCE

The Windows® 7 Professional operating system provides a powerful combination of innovation and improved performance, delivering a PC experience your customers want. We listened to business customers to find out what they were looking for in their PCs. We heard loud and clear: performance, ease of use, and security. Designed to meet the needs of small and midsize businesses, Windows 7 Professional is fast, reliable, and compatible. Here's a quick overview of key benefits customers will see.

» "Speed, reliability, and compatibility—these are my absolute must-haves."

- Engineered to start up and be ready in seconds, Windows 7 Professional is fast and responsive.
- Designed with compatibility in mind, it works with the broadest set of devices and applications available. It also extends the life of your customers' older Windows XP productivity applications by running them in a virtual Windows XP environment.*
- Performance improvements lead to fewer interruptions and prompts, as well as faster recovery from problems when they happen.

» "I just need things to be easy, so I can get more done each day."

- Finding things is efficient and easy: Type a few letters in the search box, and files, applications, or even menus appear in seconds.
- Mobile computing on the go is easier with access to all mobile settings in one place, longer battery life for laptops, and greater connection and networking options.
- Your customers can now access all their computer programs, files, and network resources like never before. Whether at work, at home, or on the road, they can easily connect to other networks or even other computers within their home.

» "Safeguarding my business is critical. I need to make sure all my information is backed up, protected, and highly secure."

- Individual files or folders that get accidentally deleted can be quickly restored.
- Confidential information is better protected with powerful encryption technologies that let customers encrypt their files and folders.
- A strong security foundation together with comprehensive security features offer greater protection from Internet threats, spyware, and other forms of malicious software.

"With Windows 7, you're never paying more and getting less."

—Roger Kay, Endpoint Technologies



 Windows® 7
Professional

Windows 7 Professional: the right choice for today's business environment

By preinstalling genuine Windows 7 Professional on new PCs, you can help your customers keep their businesses running in today's changing marketplace with:

- The latest innovations in search, ease of use, mobility, networking, and security.
- Compatibility with the applications and devices they use today. Windows XP Mode* offers the flexibility to run many older Windows XP applications in a virtual Windows XP environment.

The simplified SKU lineup of Windows 7 is easy for customers to understand. With no more complex choices between editions, all Windows 7 editions simply offer a more complete set of features than the edition before.

Customer purchase options

The right Windows 7 for you	Home Premium	Professional	Enterprise/Ultimate
Makes the things you do every day easier with improved desktop navigation.	✓	✓	✓
Faster and easier to launch programs and find the documents you use most often.	✓	✓	✓
Make your Web experience faster, easier, and safer than ever with the Internet Explorer® 8 Internet browser.	✓	✓	✓
Easy to create a home network and connect your PCs to a printer with HomeGroup.	✓	✓	✓
Watch, pause, rewind, and record TV on your PC.**	✓	✓	✓
Run many older Windows XP productivity applications in Windows XP Mode.*		✓	✓
Connect to company networks easily and more securely with Domain Join.		✓	✓
Recover your data easily with automatic backup to your home or business network.		✓	✓
Help protect your data on your PC and portable storage devices against loss or theft with BitLocker™ drive encryption.			✓
Work in the language of your choice or switch between any of 35 languages.			✓

Upgrading to Windows 7 Professional

Windows 7 Professional is available preinstalled on new PCs or via full-package product (FPP). Upgrading customers from Windows XP requires a custom (clean) installation of Windows 7 Professional and then reinstallation of programs, drivers, and data. An upgrade from the Windows Vista® operating system to Windows 7 Professional preserves current files, settings, and programs.

Hardware specifications

Windows 7 system requirements:

- 1 gigahertz (GHz) or faster 32-bit (x86) or 64-bit (x64) processor
- 1 gigabyte (GB) RAM (32-bit) or 2 GB RAM (64-bit)
- 16 GB available disk space (32-bit) or 20 GB (64-bit)
- Microsoft® DirectX® 9 graphics processor with Windows Display Driver Model 1.0 or higher driver

Product functionality and graphics may vary based on your customers' system configuration. Some features may require advanced or additional hardware; visit <http://partner.microsoft.com/windows7> for more information.

Additional requirements to use certain features:

- Internet access***
- Depending on resolution, video playback may require additional memory and advanced graphics hardware
- For some Windows Media Center functionality, a TV tuner and additional hardware may be required
- Windows Touch and Windows Tablet require specific hardware
- HomeGroup requires a network and PCs with Windows 7
- DVD or CD authoring requires a compatible optical drive
- BitLocker requires Trusted Platform Module 1.2; BitLocker To Go™ requires a USB flash drive
- Music and sound require audio output
- Windows XP Mode requires:
 - Additional 1 GB RAM
 - Additional 15 GB available disk space
 - Processor capable of hardware virtualization, with Intel VT or AMD-V turned on

Windows 7 Upgrade Advisor can help you determine whether your customers' current PC is ready for an update to Windows 7. For more information, visit <http://www.microsoft.com/windows/windows-7/upgrade-advisor.aspx>.

Additional resources

- **OEM Partner Center**—<http://oem.microsoft.com/windows7>
- **Microsoft Partner Program portal**—<http://partner.microsoft.com/windows7>
- **Small and midsize businesses**—<http://www.windows.com/business>
- **Windows XP Mode**—<http://www.microsoft.com/windows/virtual-pc>
- **Windows Compatibility Center**—<http://www.microsoft.com/windows/compatibility>

*Windows XP Mode requires either original equipment manufacturer (OEM) preinstallation or postpurchase installation of Windows XP Mode (which runs on Windows 7 Professional or Windows 7 Ultimate) or a virtualization technology such as Windows Virtual PC. Windows XP Mode requires a PC with 2 GB RAM (32-bit) or 3 GB RAM (64-bit), 15 GB available disk space, and a processor capable of hardware virtualization, with Intel VT or AMD-V turned on. Both Windows XP Mode and Windows Virtual PC can be downloaded from <http://www.microsoft.com/windows/virtual-pc>. For more information on system requirements, go to <http://www.microsoft.com/windows/virtual-pc>.

**Additional hardware may be required. Not available in all countries.

***Access to and use of the Internet may require payment of a separate fee to an Internet service provider. Local and/or long-distance telephone charges may apply.

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